TRIBHUVAN UNIVERSITY FACULTY OF MANAGEMENT

Office of the Dean

Full Marks: 40 Pass Marks: 18 Time: 2 hrs.

April 2021

BIM / Eighth Semester / IT 308: Data Mining and Data Warehousing

Candidates are required to answer all the questions in their own words as far as practicable.

Group "A"

1. Brief Answer Questions:

 $[10 \times 1 = 10]$

- How data mining differ with data warehousing?
- ii. What are the main parameters to be considered in capacity planning?
- iii. What is the role of damping factor in search engine?
- iv. How do you compare two classifier?
- v. What are the complexities in multimedia datamining?
- vi. List any two types of noise in data.
- vii. Mention any two limitations of k-means algorithm.
- viii. Give any two applications of time series data mining.
- ix. What are the possible limitations of data mining?
- x. What is the role of minimum support?

Group "B"

Exercise Problems:

 $[5 \times 4 = 20]$

- 2. Why data preprocessing is necessary before mining? Explain some techniques to clean the data.
- 3. Explain the Link Analysis page ranking algorithm.
- 4. Consider the following transaction data sets.

TID	Items
1	E, A, D, B
2	D, A, C, E, B
3	C, A, B, E
4	B, A, D
5	D
6	D, B
7	A, D, E
8	B, C

Now, construct the FP Tree.

6. Consider the 14 training datasets with 9 positive and 5 negative classes. Suppose one of the attributes is Wind, which have values Weak and Strong. There are 8 occurrences of weak winds and 6 occurrences of strong winds. For the weak winds, 6 are positive and 2 are negative. For the strong winds, 3 are positive and 3 are negative. Calculate the information gain of wind.

Group "C"

Comprehensive Questions:

 $[2 \times 5 = 10]$

- 7. What are the needs of multidimensional data model? Describe about web usage mining and web content mining.
- 8. Explain ETL process. Distinguish between OLAP and OLTP.

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