

**TRIBHUVAN UNIVERSITY**  
**FACULTY OF MANAGEMENT**

Office of the Dean

September 2019

Full Marks: 60

Pass Marks: 30

Time: 3 Hrs.

**BIM / Second Semester / SOC 201: Sociology for Business**

*Candidates are required to answer all the questions in their own words as far as practicable.*

**Group "A"**

**Brief Answer Questions:**

**[10 × 1 = 10]**

1. Define community.
2. Give an example to show the relationship of work with leisure.
3. Distinguish between crime and deviance.
4. What is a research report?
5. Mention four features of economic institution.
6. What is a sociological perspective?
7. Point out the ways of analyzing a work organization.
8. Name the categories of social movements.
9. What is ethnicity?
10. List any four features of globalization.

**Group "B"**

**Short Answer Questions:**

**[6 × 5 = 30]**

11. Define sociology and discuss the factors that contributed in emergence of sociology.
12. How do politics and power influence managers and corporations? Explain.
13. Highlight class dimension of Nepali society as a basis of stratification.
14. Write assumptions of post - modern perspective.
15. List the major types of interview and discuss interview as a data collection tool.
16. Illustrate the role of family in primary and secondary socialization.

**Group "C"**

**Comprehensive Answer Questions:**

**[2 × 10 = 20]**

17. Read the following text carefully and answer the questions given below:

Social Change is a ubiquitous phenomenon. Every community within the society undergoes changes in social as well as cultural aspects. If we look at the changes occurred in recent decades, we will find that there have been numerous changes. One of the significant factors of these changes is the technological advancement and digitization. Today, billions of people throughout the world use Information and Communication Technology (ICT). And the significance and contributions of the ICT in the lives of human beings have widely

been accepted. Individuals, organizations and communities have been greatly benefited by development of the ICT and the resultant advancement in socio-cultural life of people.

<https://geniinenotes.com>

As the rate and pace of social change vary across society, the population with access to ICT also widely varies across the globe. A research report published by an international study showed that about 80 percent of the populations in the "developed" nations have access to the ICT facilities while in case of "developing" nations, the statistics is only about 38 per cent in the year 2015. Although the development in ICT is comparatively low in case of developing countries, there has been many initiatives post 2015. Countries like Malaysia, Singapore and India have greatly been progressed in this sector. With these developments, the concept of "Smart Cities" has been envisioned and programs are being initiated in many countries. Basically, smart city denotes the idea of urban development where technology is integrated with various dimensions of development for the smart operation. It includes an integrated approach; combining social, environmental, economic, governance, infrastructural and information aspects integrate together to connect citizens to any type of services in an efficient manner.

Following the same principle, the Government of Nepal (GoN) also has envisioned the concept of smart cities as a rural -urban linkage with a view of creating cities as a center of economic growth. According to the plan and policy of fiscal year 2073-2074 (2016-2017) three municipalities *Palungtar*, *Lumbini* and *Nijgadh* have been proposed to be developed as the smart cities. In case of Nepal, smart cities have been conceptualized as having four characteristics; namely - Smart People, Smart Governance, Smart Infrastructures, and Smart Economy.

#### Questions:

- Define social change and write it's features? Give your answer applying your knowledge of Social and Cultural change.
- Discuss ICT and its impact in society from functional perspective.
- Discuss ICT and its impact in society from conflict perspective.
- Do you think the proposed smart city initiative of GoN is workable? Why?

