

**TRIBHUVAN UNIVERSITY**  
**FACULTY OF MANAGEMENT**

Office of the Dean

2016

Full Marks: 60  
Time: 3 Hrs.

**BIM / Second Semester / SOC 201: Sociology / Sociology for Business**

*Candidates are required to give their answers in their own words as far as practicable.*

**Group "A"**

**Brief Answer Questions:**

[10 × 1 = 10]

1. What is sociology of organizations?
2. Point out four features of economic institutions.
3. Write the notion of post- modernism.
4. Define market.
5. State three basic parts of a research report.
6. Write the functions of social capital.
7. Define socialization process.
8. Give one example to show the relationship between social change and adaptation.
9. What is globalization?
10. Define social change.

**Group "B"**

**Short Answer Questions:**

[6 × 5 = 30]

11. Discuss the nature of sociology with suitable examples.
12. What is kinship? Describe the features of Kinship system.
13. What is a sociological perspective? Write the assumptions of functional perspective.
14. Discuss ethnicity based stratification in Nepali Society.
15. Define social research and describe steps of a sociological research.
16. Why knowledge of social processes is important for managers? Explain.

**Group "C"**

**Comprehensive Answer Questions:**

[4 × 5 = 20]

17. Read the following case carefully and answer the questions that follow:

It was the third day of the earthquake that hit Nepal on the April 25th, 2015, Mrs. Pradhanang, one of the Board of Directors (BoDs) of Engaged and Energized Women Nepal (EEWN) received an E-mail message. The message was sent by the President of EEWN, which said "we are distributing relief packages to the earthquake victims from tomorrow. The packages will be distributed from our office Lazimpat, Katmandu in office hours. Each package will comprise 2 kg. of beaten rice (Chiura), 4 bottles of mineral water, 6 packets of instant noodles, 4 Pairs of disposable gloves and 2 packets of

water purifying tablets per household. If you know any such needy persons, please ask them to visit our center and collect the relief package".

Three days after the first message, Mrs. Pradhanang received another E-mail which stated that due to the shortage of commodity in the market, EEWN is forced to alter quantity of some items of the packages. So, they will be distributing 1kg of beaten rice (Chiura), 4 packets of instant noodles and only 1 packet of water purifying tablets; the quantity of other items remaining the same.

Mrs. Pradhanang called the president of EEWN and expressed that she is not satisfied with the relief package initiative which was decided and executed without discussing it with the BoDs. Being one of the executives of EEWN who has been associated with the organization since its establishment with the aim of helping economically backward Nepalese women, she believed that she and other members of the board must be consulted before taking such decisions. To, this the President replied that it was not possible to call a meeting in such situation. Everyone is affected by some forms of damage and consistent aftershocks made it difficult to assemble for meetings. She further added that they are carrying out all the activities for benefit of people even though EEWN is not a humanitarian and/ or emergency relief organization. She urged that BoDs should support her and help her generate funds for relief works.

There were some other BoDs who are in general agreement with Mrs. Pradhanang. However, the President continued with the relief packages program. In the second phase, she distributed relief packages with additional stuff like some clothing to the women of Thimi, who are not just earthquake victims but also members of EEWN. This phase also led to criticism but despite all these, the EEWN succeed in generating a significant amount of fund from individual donors and donor agencies. And, the President finally called a meeting of BoDs where she declared that the third phase of relief package. According to her, the collected fund will be utilized in rebuilding the infrastructure of two schools which are damaged by earthquake. The schools are the same ones which had received support from a sister organization of EEWN for establishment of computer classes some months before the April 2015 earthquake.

#### Questions:

- In your view, what type of organization EEWN is? Write your answer applying your knowledge of sociology of organizations.
- How do you find the first phase and second phase of relief packages? What are their strengths and weaknesses?
- Evaluate social relations of BoDs and members of EEWN from sociological perspective (s).
- If you were a member of BoDs of EEWN, what would be your opinion regarding the third phase of relief package?

