

TRIBHUVAN UNIVERSITY
FACULTY OF MANAGEMENT

Office of the Dean

2015

Full Marks : 60

Time : 3 hrs.

BIM/Second Semester/ SOC 201 : Sociology/Sociology for Business
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Candidates are required to answer all the questions in their own words as far as practicable.

Group “A”

Brief Answer Questions:

[10 x 1 = 10]

1. Define culture?
2. Mention the factors that contributed to emerge sociology as a discipline.
3. Enlist any four types of interviews which are carried out in social researches.
4. Show the relationship of market with politics?
5. Name the factors of social change.
6. What is ethnicity?
7. Write the notion of conflict perspective.
8. Define political system.
9. Illustrate the relationship of social values with roles.
10. What is difference between social stratification and social differentiation?

Group “B”

[6 x 5 = 30]

Short Answer Questions:

11. Discuss the subject matter of sociology and give two illustrations that show its implications in management of organizations.
12. What is sociological perspective? Explain major assumptions of postmodern perspective.
13. Discuss the features of economic institution in the era of globalization.
14. Define social research and write down the steps of research work.
15. Explain socialization process.
16. What is sociology of organization? Why networks are important in organizations?

Group “C”

[4 x 5 = 20]

Comprehensive Answer Questions:

17. Read the following case carefully and answer the questions that follow:
WeHelp Nepal is a non-government development organization (NGO) which is established with the objectives of providing equal learning opportunities and educational resources for the Nepali children, especially those who are underprivileged. Its general objective is to uplift the education status of poor and needy children of Nepal. Specifically it aims to make children acquire formal education, for which it has student sponsorship program. To make children able to enhance skills through various education related activities, train and facilitate teachers and educators through training programs, seminars and workshops for raising the professional skills of them so that they can contribute in helping the children become confident and face the future challenges successfully. However, its prime focus is to establish IT centers in the areas where people are deprived of the IT skills or facilities.

Since its establishment in the year 2012, Wehelp Nepal has initiated four IT center in Nepal. These centers are equipped with 20 laptop computers each with internet facilities. The children as well as other members of community could use the facilities with a minimum charge of NPR 15-20 per day as maintenance charge. The number of users of these IT centers is significant and many schools and communities are asking for such centers in their localities.

The evaluation of the IT centers indicates that the IT centers though run successfully, they may not be sustainable. So, WeHelp Nepal, with consultation of its board of directors and donor agencies changed its policy. Thus, from now on the community or the schools which seek to establish an IT center in their areas need to find a local agency as partner of WeHelp Nepal and contribute thirty percent of the establishment cost of IT center. Likewise, the school or community must also contribute ten percent of the cost. Together with this each center should provide NPR 2000 each year to WeHelp Nepal fund which will be a contribution to establishment of the new IT center. Many of the stakeholders welcomed this new idea however, some are against it. And some even raised question about the utility of IT centers as they said that in some places they found that the users have not been engaged in its intended objective of enhancing educational skills and knowledge but merely using it as a “cyber-Café” playing games.

Questions:

- a) What type of organization WeHelp Nepal is? Write down its features applying your knowledge of sociology of organizations.
- b) If you have to analyze WeHelp Nepal from functional perspective, how do you analyze it?
- c) Do you see any chance of conflict in WeHelp Nepal as well as among its stakeholders? If yes, why; if no, why?
- d) How can the IT centers be made effective as well as sustainable. Explain.