

TRIBHUVAN VUNIVERSITY

FACULTY OF MANAGEMENT

Office of the Dean

March – April 2017

Full Marks : 60

Time: 3hrs

BBA/BIM / First Semester / MGT 201 : Principle of Management

Candidates are required to answer all the questions in their own words as far as practicable.

Group “A”

Brief Answer Questions :

[10*1=10]

1. List out any four principle of scientific management.
2. Define programmed decisions.
3. Diagrammatically show the tall and flat organization structures.
4. State any two assumptions of Theory Y.
5. List out any two tools for decision making.
6. Give any two advantages of centralization of authority.
7. List the different types of manager.
8. Write full form of MBO and PERT.
9. List any two points of difference between a leader and manager.
10. State any four methods of overcoming resistance to change.

Group “B”

Short Answer Questions:

[6*5=30]

11. Define planning .Discuss the step in the planning process.
12. What is organizing? Explain in detail about functional department with its advantage and disadvantages.
13. Define the organization development. Explore the areas of Organizational change.
14. What is management? Describe the Bureaucratic Management in detail.
15. Define leaders? Explain the qualities of good leadership.
16. What is controlling ? explain the process of control.

Group “C”

Comprehensive Answer questions:

[4*5=20]

17. Read the following case carefully and answer the questions that follow:

Mr. Aarush was a owner of ABC Textile Company which was established on 2005 A. D located in Balkhu which manufactures the gents and ladies garment. Since it’s producing

new design garments, it has successful market share in the readymade garment business. The primary design of the garment use to be copied of western fashion. The textile company had 30 percent of skilled labor 60 percent of unskilled and semiskilled labor and 10 percent were from management label

The company focused on traditional method of production. All staffs use work similar types of work. They followed routine job. The 70 percent of total demand from Kathmandu Valley and rest from outside of the valley . The top level management follows a combined work of finance, marketing ,production , human resources and so on.

The market environment of the garment company starts changing .Due to new competitors the company starts facing decreasing sales . Other company was producing similar design of garments.

Since the company faces a problem , Mr. Aarush called a meeting from its management level. The management levels discuss with the current problem that they just focused on western design by which they have missed the local design . The competitors were following proper management functions with new technology. They said that they have same level of knowledge and skills. After listening to the voice from management, Mr. Aarush said, “I will start working on the problem you have raised ” but meanwhile I have a planned of hiring a consultant having a 20 years of successful experience on garment industries.

Questions:

- a. What could be the real problem faced by ABC Textile Company ?
- b. Design a suitable organization and structure for ABC Textile Company.
- c. What could be the